## **BCOM: V**

## $\ \ \, \textbf{Commercial Communication V} \\$

## <u>Unit IV-Vocabulary (foreign words)</u>

1	Ad hoc	For the special Purpose,made arranged for Special purpose
2	A d intoning	1 1 1
2	Ad interim	In the meanwhile, for the time being
3	Alibi	The fact of being elsewhere;an excuse,(legal defense)
4	Bonafide	Good faith,genuine,real
5	Caveat Emptor	Let the buyer beware,;that is,buy at one's own risk
6	Consensus	Unanimity,agreement;Specially in opinion,general opinion
7	Corrigendum	An error discovered afterprinting the document &presented on different sheet with correction attached with original
8	DeFacto	Actual,infact,inreality
9	Dejure	By right,in accordance with Law,Rightful
10	Debris	Wreckage,rubbish,rubble
11	Emeritus	Retired, used for Professor, used for person
		who has retired
12	En masse	As a body, all together, in a mass, in a crowd
13	En route	On the way, along the way
14	Eureka	Used to express victory
15	Exempli gratia	For Example,for instance
16	Ex gratia	As an act of grace, free, without recompense
17	Ex officio	By the reason of one's office, because of one's position
18	Ex parte	From the point of view of,in the interest of one side only,as a partisan
19	Fait accompli	Accomplished fact, a thing already done so that opposition is useless that cannot be changed.
20	Front a front	Field,forehead,face
21	Id est (i.e.)	That is
22	In camera	In chamber(judge's pvt.office),in closed
22	T 4-4	session, secretly,
23	<u>In toto</u>	Wholly, entirely, completely
24	Intra wires	Within one's powers, under authority
25	Ipso facto	By the fact itself,thereby
26	Lacuna	A gap,a ditch,cavity,pool,space where sth.has

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		been ommited
27	Locus standi	A place for standing, a right to appear before
		acourt or to interfere
28	Malafide	In bad faith, with evil intention, trachererously
29	Modus operandi	Method of work,a plan of working
30	Nota bene	Note well
31	Per capita	For or by each person
32	Per centum	Percent
33	Per annum	In each year
34	Per contra	On the contrary, in the opposite way, by the way
		of contrast
35	Per diem	For each day,daily
36	Prima facie	On the face of it, at the first impression
37	Pro forma	As a matter of form, provided in advance.to
		suggest form
38	Pro rata	According to rate, prepoportionate
39	proximo	In the next month
40	senor	A polite address for a man,A courtesy title
		before man
41	Senorita	A polite address for a woman,A courtesy title
		before the surname woman
40	G. 11	
42	Sine die	For an indefinite period
43	Status quo	As it is, without change, situation as it is now
44	Sub judice	Before the judge, under consideration
45	Ultimo	In the last month
46	Ultra vires	Beyond legal powers
47	Via media	The middle course
48	Vice	An evil, bad habbit
49	Vice versa	Same if reversed, conversely
1/	vice versa	Sume in reversely conversely
50	Viva voce	By the word of mouth

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