## BCOM: V

## Commercial Communication V

Unit IV-Vocabulary (foreign words)

| 1 | Ad hoc | For the special Purpose,made arranged for Special purpose |
| :---: | :---: | :---: |
| 2 | Ad interim | In the meanwhile,for the time being |
| 3 | Alibi | The fact of being elsewhere; an excuse,(legal defense) |
| 4 | Bonafide | Good faith,genuine,real |
| 5 | Caveat Emptor | Let the buyer beware,;that is,buy at one's own risk |
| 6 | Consensus | Unanimity,agreement;Specially in opinion, general opinion |
| 7 | Corrigendum | An error discovered afterprinting the document \&presented on different sheet with correction attached with original |
| 8 | DeFacto | Actual,infact,inreality |
| 9 | Dejure | By right,in accordance with Law, Rightful |
| 10 | Debris | Wreckage, rubbish,rubble |
| 11 | Emeritus | Retired, used for Professor, used for person who has retired |
| 12 | En masse | As a body, all together, in a mass, in a crowd |
| 13 | En route | On the way,along the way |
| 14 | Eureka | Used to express victory |
| 15 | Exempli gratia | For Example,for instance |
| 16 | Ex gratia | As an act of grace,free, without recompense |
| 17 | Ex officio | By the reason of one's office,because of one's position |
| 18 | Ex parte | From the point of view of,in the interest of one side only, as a partisan |
| 19 | Fait accompli | Accomplished fact,a thing already done so that opposition is useless that cannot be changed. |
| 20 | Front a front | Field,forehead,face |
| 21 | Id est (i.e.) | That is |
| 22 | In camera | In chamber(judge's pvt.office), in closed session,secretly, |
| 23 | In toto | Wholly,entirely,completely |
| 24 | Intra wires | Within one's powers, under authority |
| 25 | Ipso facto | By the fact itself,thereby |
| 26 | Lacuna | A gap,a ditch,cavity,pool,space where sth.has |


|  |  | been ommited |
| :---: | :---: | :---: |
| 27 | Locus standi | A place for standing, a right to appear before acourt or to interfere |
| 28 | Malafide | In bad faith,with evil intention,trachererously |
| 29 | Modus operandi | Method of work, a plan of working |
| 30 | Nota bene | Note well |
| 31 | Per capita | For or by each person |
| 32 | Per centum | Percent |
| 33 | Per annum | In each year |
| 34 | Per contra | On the contrary, in the opposite way,by the way of contrast |
| 35 | Per diem | For each day,daily |
| 36 | Prima facie | On the face of it,at the first impression |
| 37 | Pro forma | As a matter of form, provided in advance.to suggest form |
| 38 | Pro rata | According to rate,prepoportionate |
| 39 | proximo | In the next month |
| 40 | senor | A polite address for a man, A courtesy title before man |
| 41 | Senorita | A polite address for a woman, A courtesy title before the surname woman |
| 42 | Sine die | For an indefinite period |
| 43 | Status quo | As it is,without change,situation as it is now |
| 44 | Sub judice | Before the judge, under consideration |
| 45 | Ultimo | In the last month |
| 46 | Ultra vires | Beyond legal powers |
| 47 | Via media | The middle course |
| 48 | Vice | An evil, bad habbit |
| 49 | Vice versa | Same if reversed, conversely |
| 50 | Viva voce | By the word of mouth |

